



S A N D I E G O

CELEBRITY CLASSIC



Media Contact:  
Cheryl Smith-Lemox  
Integrated Sports Marketing  
(858) 836-0133  
[cheryl@ismsports.net](mailto:cheryl@ismsports.net)

**2009 Celebrity Classic Gives Back to San Diego Community**  
11<sup>th</sup> Annual Celebrity Tournament Offers Free Admission, Events and Autographs

San Diego, CA (March 16, 2009) – The 2009 Celebrity Classic has released its schedule of activities and the San Diego community is thrilled. With more than 40 celebrities in attendance, residents will get an opportunity to participate in several free events throughout the weekend, including free admission and fun activities for kids at Morgan Run Resort, Rancho Santa Fe.

Among the free events, Sunday, April 26<sup>th</sup> has been designated as Family/Military Day, where military will receive free admission with their I.D., as well as the first 1,000 to register will enjoy free lunch. Local residents will receive free admission and promotional rewards with a receipt from Ralphs, SportClips Haircuts, Time Warner Cable, IHOP, Coca-Cola and Ultra Star Cinemas. Also, the first 500 people to attend will enjoy free popcorn, snow cones and various activities throughout the day.

Last year's Celebrity Classic winner, Mickey Tettleton, MLB All Star, will be returning to defend his title and is energized about the idea of giving back to the community as well.

"I think it's outstanding that we're able to interact with the fans as much as we do and allow everyone to enjoy the festivities," Tettleton enthusiastically continues. "In today's tough times, I am thankful to be a part of an event that gives back to the community as much as this Celebrity Classic does."

In its 11<sup>th</sup> year, the 2009 Celebrity Classic has raised over one million dollars for local charities including their biggest benefactor, Rady Children's Hospital. Former Celebrity Classic Host and San Diego Charger, Stan Humphries, started the *Brook Humphries Fund* at Rady Children's Hospital after his own daughter underwent life threatening heart surgery.

Celebrities and athletes committed to this year's Celebrity Classic include from the NFL, Jerry Rice, Drew Brees and Nate Kaeding, from the MLB, Goose Gossage, Mickey Tettleton, Rollie Fingers, Bret Boone, Kenny Lofton and Phil Nevin; Olympian's Bruce Jenner, Dan Jansen, Mike Eruzione and Bode Miller; from the NHL, Grant Fuhr and Dan Quinn and from entertainment Ray Romano and Alfonso Ribeiro.

**About the 2009 Celebrity Classic**

Morgan Run Resort and Club in Rancho Santa Fe, the 11<sup>th</sup> Annual Celebrity Classic will be an event to remember. The Celebrity Classic consists of a two-day Celebrity-Amateur tournament (April 24-25) and a two-day 36-hole celebrity competition (April 25-26). The general public is welcomed to all three days of the tournament. Children under 10 and guests with military I.D. get in free. Three-day general admission tickets are available at the gate for \$10. Ticket sales and auction proceeds benefit Rady Children's.

For more information regarding the Tournament and for discounted tickets and promotions, please call Integrated Sports Marketing at (858) 836-0133 or visit the tournament website at <http://www.sdcelebrityclassic.com/>.

###