



S A N D I E G O

CELEBRITY CLASSIC



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2009 Celebrity Classic Honors San Diego Military and Families with Free Admission
4th Annual Military Appreciation Day Presented by Tri-West Healthcare Offers Day of Free Events

San Diego, CA (March 16, 2009) – The 2009 Celebrity Classic announces its 4th Annual Military Appreciation Day Presented by Tri-West Healthcare on Sunday, April 26th. This event is to recognize all brave military and their families across San Diego with fun, free activities for all ages at Morgan Run and Resort in Rancho Santa Fe.

The 2009 Celebrity Classic has once again teamed up with The San Diego Armed Services YMCA, a non-profit organization that assists military families by offering free family bonding and crisis programs.

“Over the last four years it has been an absolute honor to be involved with the Celebrity Classic,” states Brittany Catton, Director of Public Relations for the ASYMCA. “They’ve helped the community and the armed forces tremendously by offering events for those that are serving here in San Diego and overseas. It is vital that we all do what we can for these heroic men and women and their families and we’re excited to be a part of another rewarding year.”

As a special “thank you” to all the courageous men and women serving *America’s Finest City*, all active or retired San Diego Military are invited to enjoy free admission as well as the first 1,000 to register to the event will be awarded free lunch in an exclusive military area. In addition, the first 1,500 military will receive a coupon for a free haircut courtesy of Sport Clips Haircuts.

Military contests and activities will include *Military Family Putting Contest*, where selected military families will get the opportunity to sink their putt and be entered into a drawing for a chance to win great prizes, *Double Duty Family of the Year*, where a special family will be honored for their dual service in the military, *Honorary Caddy for a Day*, where two teenagers from military families will be given the opportunity to become an honorary caddy for a celebrity during nine holes of play, *America’s Next Top Artist*, where military children will submit artwork of “America, Family, Golf or Military.”

The 2009 Celebrity Classic will celebrate its 11th Annual year of play and invite not only military and their families but community members as well.

The San Diego Armed Services YMCA

The Celebrity Classic has teamed up with the San Diego Armed Services YMCA (ASYMCA) to help provide this event. The ASYMCA is a non-profit organization that serves over 6,000 active-duty members and their families each month and is fully supported by community donations and volunteers.

About the 2009 Celebrity Classic

Morgan Run Resort and Club in Rancho Santa Fe, the 11th Annual Celebrity Classic will be an event to remember. The Celebrity Classic consists of a two-day Celebrity-Amateur tournament (April 24-25) and a two-day 36-hole celebrity competition (April 25-26). The general public is welcomed to all three days of the tournament. Children under 10 and guests with military I.D. get in free. Three-day general admission tickets are available at the gate for \$10. Ticket sales and auction proceeds benefit Rady Children’s.

For more information regarding the Tournament, please call Integrated Sports Marketing at (858) 836-0133 or visit the tournament website at <http://www.sdcelebrityclassic.com/>.

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