



BENEFITING
THE
BREES DREAM
FOUNDATION

Autograph Tent Sponsorship

The Cox Celebrity Championship hosted by Drew Brees offers spectators a once in a lifetime opportunity to meet their favorite sports stars and celebrities, as well as a chance to get their favorite celebrity's autograph for free. Celebrity players include legends from the NFL, NBA, and MLB as well as stars from television, music, and motion pictures. Players will be available for autographs for 10 minutes following their play on Saturday and Sunday. The autograph tent is the most popular attraction at the Cox Celebrity Championship hosted by Drew Brees, and will be open from approximately noon-4pm. Attendees will be provided with a commemorative Cox Celebrity Championship hosted by Drew Brees autograph sheet to collect signatures of their favorite tournament-celebrities.



Comedian Ray Romano
signing Autographs

Autograph Tent Title Sponsor

- Official Autograph Tent Sponsorship
 - Includes renaming of autograph tent to "SPONSOR" autograph tent
 - Saturday, May 21 – Sunday, May 22, 2011
 - 10 x 10 Exhibitor space located next to the Autograph tent
 - Includes draped 8' table and two chairs

Hospitality

- Four (4) invitations to the Red Carpet Reception (Thursday, May 19)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- Four (4) invitations to the Champion's Dinner (Saturday, May 21)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities



Jerry Rice dances with an Auction Winner

Event Exposure

- One (1) on-course banner (provided by SPONSOR)
- Logo inclusion on Event e-newsletter distributed to event databases
 - Distributed Bi-Monthly
- Logo on Tournament Sponsor Board
- Logo/Link on Tournament Website
- Logo on commemorative autograph sheet

Net Package Price \$7,500

www.ismsports.net