



BENEFITING
THE Brees DREAM
FOUNDATION

Charity Challenge Hole Promotion

Celebrity-Amateur participants of the 2011 Cox Celebrity Championship hosted by Drew Brees will be given the opportunity to participate in a contest to test their golf skills. On Friday, May 20 and Saturday, May 21, the Celebrity-Amateur Tournament will hold a promotion at a designated Par 3 where participants will attempt to hit their ball to rest in a 10-foot circle around the flag.

Contest

- Contestants donate a minimum of \$10 for a chance to win a prize
- Proceeds benefit Brees Dream Foundation
- On-course event promotional signage provided by Cox Celebrity Championship
- Each participant who successfully lands their ball within the 10 foot area will redeem their prize

Prize

- Each day, we project that 15-20 people will qualify to win
- The sponsor will be responsible for providing the prizes
- Prize should be worth double the amount donated



As a Sponsor of the Cox Celebrity Championship Charity Challenge, you will receive:

Cox Celebrity Championship Charity Challenge sponsorship during the two-day Celebrity-Amateur Tournament (Friday, May 20 – Sunday, May 22)

- Opportunity to place a sponsor banner at the designated hole (sponsor to provide banner)
- Opportunity to generate business leads
- Table, two (2) chairs and umbrella
- Opportunity for Sponsor bounce-back offer
- Logo on tournament website



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Playing Positions

- **Two (2) playing positions in the two-day Celebrity-Amateur Tournament** (*Friday, May 20 – Saturday, May 21*)
 - Two days of Golf; paired with a different Celebrity each day
 - All inclusive: Catered Breakfast & Lunch, Hosted Bar, On-course Beverages and Snacks
- **Two (2) premium gift packages**
 - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls, and much more (items subject to change)

Hospitality

- **Two (2) invitations to the Red Carpet Reception** (*Thursday, May 19*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Two (2) 3-Day VIP 18th Green Hospitality Passes** (*all inclusive Friday, May 20 – Sunday, May 22*)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green private seating
- **Two (2) invitations to the Champion's Dinner** (*Saturday, May 21*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Ten (10) 3-day Tournament tickets** (*Friday, May 20 – Sunday, May 22*)

Net Package Price: \$10,000+ Contest Prizes